



# GUJARAT TECHNOLOGICAL UNIVERSITY

Syllabus for Master of Business Administration, 3<sup>rd</sup> Semester  
**Subject Name: Developing Contributory Skills – III (DCS-III)**  
**Subject Code: 4539203**

With effective  
 from academic  
 year 2020-21

## 1. Learning Outcomes:

Learning Outcome Component	Learning Outcome (Learner will be able to)
Business Environment and Domain Knowledge (BEDK)	<ul style="list-style-type: none"> <li>Discuss the significance of sustainability goals at the local, national and international levels.</li> </ul>
Critical thinking, Business Analysis, Problem Solving and Innovative Solutions (CBPI)	<ul style="list-style-type: none"> <li>Evaluate a given situation and create contingency plans.</li> </ul>
Global Exposure and Cross-Cultural Understanding (GECCU)	<ul style="list-style-type: none"> <li>Compare the sustainable development progress of nations.</li> </ul>
Social Responsiveness and Ethics (SRE)	<ul style="list-style-type: none"> <li>Debate on the possibilities of introducing integrated and sustainable reporting in the country.</li> </ul>
Effective Communication (EC)	<ul style="list-style-type: none"> <li>Design a specific and customized networking approach and plan.</li> </ul>
Leadership and Teamwork (LT)	<ul style="list-style-type: none"> <li>Simulate the design thinking process for identifying a given solution.</li> </ul>

Sub. Code: 4539203	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
LO1: Discuss the significance of sustainability goals at the local, national and international levels.	3	3	-	-	3	-	1	-	3
LO2: Evaluate a given situation and create contingency plans.	1	1	3	-	-	3	-	2	2
LO3: Compare the sustainable development progress of nations.	1	2	2	2	3	1	-	-	1
LO4: Debate on the possibilities of introducing integrated and sustainable reporting in the country.	2	3	1	2	-	1	3	1	1
LO5: Design a specific and customized networking approach and plan.	1	-	-	3	-	-	2	2	1
LO6: Simulate the design thinking process for identifying a given solution.	-	-	-	3	-	3	-	3	3

**2. Course Duration:** The course duration is of **20 sessions of 60 minutes each.**

## 3. Course Contents:

Module No:	Module Content	No. of Sessions	50 Marks (External Evaluation)
I	<b>Contingency Planning:</b> <ul style="list-style-type: none"> <li>What is a contingency?</li> <li>Purpose of contingency management</li> <li>Steps of contingency planning</li> </ul>	08	20



# GUJARAT TECHNOLOGICAL UNIVERSITY

Syllabus for Master of Business Administration, 3<sup>rd</sup> Semester  
 Subject Name: Developing Contributory Skills – III (DCS-III)  
 Subject Code: 4539203

With effective  
 from academic  
 year 2020-21

	<b>Networking Skills for Successful Careers:</b> <ul style="list-style-type: none"> <li>• Concept and Significance</li> <li>• Types of networking</li> <li>• Art of building networks</li> </ul>		
<b>II</b>	<b>Design Thinking</b> <ul style="list-style-type: none"> <li>• What is Design Thinking?</li> <li>• Significance of Design Thinking in Management</li> <li>• 5 steps of Design Thinking               <ul style="list-style-type: none"> <li>○ Empathize</li> <li>○ Define</li> <li>○ Ideate</li> <li>○ Prototype</li> <li>○ Test</li> </ul> </li> <li>• How to become a good Design Thinker?</li> </ul>	08	20
<b>III</b>	<b>Sustainability and TBL</b> <ul style="list-style-type: none"> <li>• The 3 Pillars of Sustainability</li> <li>• 2030 Sustainable Development Goals</li> <li>• Triple Bottom Line</li> <li>• Sustainability and Integrated Reporting</li> </ul>	04	10

#### 4. Pedagogy:

- ICT enabled Classroom teaching
- Case study
- Interactive class room activities, discussions, games
- Self-assessment tests for creativity and critical thinking
- Computer lab practice

#### 5. Evaluation:

Students shall be evaluated on the following components:

<b>A</b>	<b>End –Semester Examination</b>	<b>(External Assessment-50 Marks)</b>
----------	----------------------------------	---------------------------------------

#### QUESTION PAPER PATTERN

Module	MCQs Marks (numbers)	Short questions Marks (numbers)	Long Questions Marks (numbers)	Case Marks (numbers)	Total
<b>I</b>	6 (6)	4 (2)	-----	10 (1)	20
<b>II</b>	4 (4)	6 (3)	10 (2- any one)	-----	20
<b>III</b>	4 (4)	6 (3)	-----	-----	10
	14 (14)	16 (08)	10 (1 out of 2)	10 (1)	50